

Keymark – The Mark of TRV Quality

Fitting high quality, reliable heating controls is good for business - the likelihood of callbacks is reduced and householders can effectively control their comfort levels and energy bills, which all adds up to happy customers who are more likely to recommend your services to friends and neighbours.



The Keymark for TRVs provides installers with another way of ensuring they fit good quality controls.

Many installers will already be familiar with the CENCER logo, which proved that TRVs complied with the relevant European standards. However, the CENCER mark was only applicable to TRVs, so, in a bid to reduce the number of quality marks used in industry, the European Committee for Standardisation phased out the CENCER logo and introduced the new Keymark as a replacement at the start of 2012.

The Keymark brings together over 160 European standards under one symbol of compliance for use across a wider range of products, including household appliances and electrical products.

To comply with the European standard for TRVs (EN 215), the products are subjected to 19 different tests that look at both strength and functionality. The tests include resistance to bending, pressure and temperature, as well as leak-tightness and response times.

Compliance with the Keymark standard means installers can sell a guaranteed level of reliability and performance, and provide consumers with greater confidence that the product being fitted in their home performs to a certain level. This is increasingly important - as homeowners become more aware of the potential benefits of TRVs, they demand higher quality controls that will help to create a more comfortable and energy efficient home.

Existing manufacturers' CENCER licenses were automatically converted to Keymark licenses, so all TRVs manufactured since the beginning of 2012 will display this new logo and all user guides, packaging, brochures and catalogues will also feature the Keymark.

For installers who want to be confident that they are using high quality products, the new Keymark is an essential independent indicator of reliability and performance. It may be tempting to opt for TRVs that 'appear' to offer the same features and benefits - especially if they are cheaper off the shelf - but from past experience, most installers will be well aware that non-tested products can leak, are more easily damaged and offer the householder inferior levels of control.

It is important to fit quality products that do the job well, and just as CENCER was a guide to good performance in the past, the new Keymark symbol is a valuable sign of quality that installers can trust.