THE ANNUAL CONFERENCE

Beama
The trade association for energy infrastructure & systems

Making a Market for Electrification

CONFERENCE AGENDA

Wednesday 25th November 2026
10:00 - 16:00

One Great George Street, Westminster, London

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Many of BEAMA's sector groups operate within highly regulated or politically interventionist markets. It would be fair to reflect that regulations and various politically driven market interventions can stimulate supply chain confidence, so why do we find the industrial champions of electrification struggling to sustain a confident business case for market development and innovation?

Today, BEAMA explores the practical reality of operating in these market conditions, learning from some successful past experience in politically charged conditions and hearing how practitioners believe we should proceed in the drive to Clean Power 2030.

10:00 Conference Opening Remarks
Erika Wilson - BEAMA President
Yselkla Farmer - BEAMA CEO

10:10 Opening Session
Dr Nick Eyre - Emeritus Professor, Energy & Climate Policy

Transforming Markets in a High Impact Policy Environment

Dr Eyre shares his own experiences and reflections on how political driven markets can build sustainably and with confidence.Bringing multiple decades of working in the public policy context, we will hear about previous Government successes through the Market Transformation Programme and how we can bring supply chains together to build 'industrial strength' energy whilst taking customers on a well-defined and easy to understand journey. Is it light or heavy touch dependent?

10:45 Second Session
Emma Griffiths - Policy Advisor, Make UK

The Reality of Manufacturing Planning and Investment

A common soundbite from many industrial leaders is that Government and its delivery framework does not understand the business of manufacturing, particularly in the context of the timescales and strategic confidence required to release investment for product and/or market development. Do levies and market mechanisms work? To what extent are political or regulatory promises decisive for budgeting? Does the manufacturing sector trust regulations and policy ambitions anymore? We reflect on these questions from the coal face of UK manufacturing representation.

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11:00 Panel Session

Sarah Cox - EVCP National Key Account Manager, Hager UK
Victoria Matthews - Head of External Affairs, Vaillant Group
Maria Tjader - Head of Government Affairs UK&I, Schneider Electric
Mike Smith - Head of Future Markets, Siemens
Kelly Butler - Director of External Affairs, BEAMA



Acclerating Electrification

An update from practitioners building on our keynote speeches and reflecting on their own market experience, culminating on their 'one key factor for success' closing remark.

#ACCELERATING ELECTRIFICATION

11:30 Fireside Chat

Cordi O'Hara - Executive President UK, National Grid
Phil Dingle - Director of Future Networks, Lucy Electric
Yselkla Farmer - CEO, BEAMA

Energy Networks Sector Growth Plan

BEAMA and ENA have published the Electricity Networks Sector Growth Plan this Autumn. Representing an unprecedented move to support investment across the supply chain for Electricity Networks as we drive forward an ambitious program for the UK Industrial Strategy. Re-industrialisation is firmly on the Government's agenda and BEAMA's supply chain sits at the heart of it. Join us in a rare and significant moment as the co-chairs of the Growth Plan steering group sit for a fire side chat to discuss the work conducted so far and plans for a robust delivery program that will support growth across all of BEAMAs membership.

12:00 Drinks Reception (Library) followed by a
Three course meal and Industry Awards (Great Hall)

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