



ANNUAL CONFERENCE

Making a Market for Electrification - Conference Agenda

Many of BEAMA's sector groups operate within highly regulated or politically interventionist markets. It would be fair to reflect that regulations and various politically driven market interventions can stimulate supply chain confidence, so why do we find the industrial champions of electrification struggling to sustain a confident business case for market development and innovation?

Today, BEAMA explores the practical reality of operating in these market conditions, learning from some successful past experience in politically charged conditions and hearing how practitioners believe we should proceed in the drive to Clean Power 2030.

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Conference Opening Remarks

Erika Wilson (BEAMA President) and Yselkla Farmer (BEAMA CEO)

Opening Session and Panel

Transforming Markets in a High Impact Policy Environment Dr Nick Eyre – Emeritus Professor of Energy & Climate Policy

Dr Eyre shares his own experiences and reflections on how political driven markets can build sustainably and with confidence. Bringing multiple decades of working in the public policy context, we will hear about previous Government successes through the Market Transformation Programme and how we can bring supply chains together to build 'industrial strength' energy whilst taking customers on a well-defined and easy to understand journey. Is it light or heavy touch dependent?

The Reality of Manufacturing Planning and Investment

Emma Griffiths - Policy Advisor, Make UK

A common soundbite from many industrial leaders is that Government and its delivery framework does not understand the business of manufacturing, particularly in the context of the timescales and strategic confidence required to release investment for product and/or market development. Do levies and market mechanisms work? To what extent are political or regulatory promises decisive for budgeting? Does the manufacturing sector trust regulations and policy ambitions anymore? We reflect on these questions from the coal face of UK manufacturing representation.





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Accelerating Electrification

An update from practitioners building on our keynote speeches and reflecting on their own market experience, culminating on their 'one key factor for success' closing remark.

A panel session with members from throughout BEAMA's sectors.

- Sarah Cox, EVCP National Key Account Manager - Hager UK
- Victoria Matthews, Head of External Affairs - Vaillant Group
- Maria Tjader, Head of Government Affairs UK&I - Schneider Electric
- Mike Smith, Head of Future Markets - Siemens



Event Location

One Great George Street
Westminster
London
SW1P 3AA

Just a short distance from the Houses of Parliament, One Great George Street is situated close to Westminster Abbey and St James Park.

The closest underground station is Westminster, served by the Circle & District line, and the Jubilee line.



Fireside Chat - Networks Sector Growth Plan

BEAMA and ENA will be publishing the Electricity Networks Sector Growth Plan this Autumn. Representing an unprecedented move to support investment across the supply chain for Electricity Networks as we drive forward an ambitious program for the UK Industrial Strategy. Re-industrialisation is firmly on the Government's agenda and BEAMA's supply chain sits at the heart of it. Join us in a rare and significant moment as the co-chairs of the Growth Plan steering group sit for a fire side chat to discuss the work conducted so far and plans to support a robust delivery program that will support growth across all of BEAMA's membership.

With:

- Cordi O'Hara (National Grid)
- Phil Dingle (Lucy Electric)
- Yselkla Farmer (BEAMA CEO)
- Michael Shanks (Minister of State, Department for Energy Security and Net Zero) - Invited

Following our Conference, all guests are invited to join us for a Drinks Reception in the Library, followed by a three course meal and industry awards in the Great Hall