

# The UK at Expo Business Club

The UK at Expo Business Club brings together business leaders from the UK and around the world at Expo 2020 Dubai. It provides a high profile platform for international networking, as well as the opportunity to host events and book meetings in the unique and stunning setting of the UK Pavilion.

The UK Pavilion is the perfect place to do business, whether it's hosting a large event in the 'Inspiration Gallery', using the 'Terrace' for a networking function, or conducting VIP meetings and hosting exclusive fine dining in the 'Opportunity Room'.

Additionally, The UK at Expo Business Club offers members:

- Invitations to member only networking events held on the UK Pavilion
- A range of hospitality and business related discounts and offers from our partners
- On site support and advice from our UK Pavilion business team
- Advanced notice of programming activity on the UK Pavilion
- Access to digital networking opportunities
- Support in navigating other nation's Pavilions and Expo events

## Membership structure:

Tier	Gold	Silver	Bronze
UK Pavilion Rental (Inspiration Gallery)	2 full days	1 full day	✗
UK Pavilion Rental (Opportunity Room)	1 x free. Additional at 20% discount	At 20% discount	Additional cost*
Member networking events	3 events (4 guests)	2 events (3 guests)	1 event (2 guests)
Partner discounts and offers	✓	✓	✓
Member newsletter (Providing early notification of events and activities)	✓	✓	✓
Online networking opportunities	✓	✓	✓
UK at Expo Business Club logo on your website	✓	✓	✓

\*Bookings taken after Q1 on first come, first served basis Email [expo2020@trade.gov.uk](mailto:expo2020@trade.gov.uk) to find out more about the opportunities available on the UK Pavilion at Expo 2020 Dubai.