

## Press Release

April 2021

### **MSSI Electrical calls for an all-hands-on deck approach for compliant electrical installation products**



*Contributing to the EU-wide effort for strengthening product compliance, MSSI-Electrical releases a series of videos aimed at raising awareness among importers, wholesalers and installers of electrical installation products, of the importance of their role in specifying, buying, selling and installing compliant products. – A necessity for safety and protecting lives.*

As the new EU rules on Market Surveillance of Products<sup>1</sup> are about to enter into force on 16 July 2021, economic operators throughout the supply chain will have greater responsibilities in ensuring the compliance of products being made available on the EU market. Furthermore, the new Regulation sets out the legal framework for greater cooperation among market surveillance authorities, and between economic operators and market surveillance authorities.

Since 2015 MSSI-Electrical, the Market Surveillance Support Initiative for electrical installation products, a CECAPI initiative, manufacturers and their and national trade associations have joined forces in working proactively in supporting local enforcement activities; and the collective effort in ensuring 100% compliant products are used in Europe.

Sadly, each year in Europe an average of 1,300 people die from electrocution or electrical fires<sup>2</sup>, while attributed to a range of causes, non-compliant electrical products can be a contributing factor. That's why MSSI-Electrical has produced a series of videos aimed at informing importers, distributors, wholesalers, installers and end users on the importance of specifying, selling, buying and installing compliant electrical installation products in order to protect lives from the risk of fire.

“Everyone has a role to play in ensuring the safety of products placed on the EU market, especially in a market increasingly relying on online retailing platforms.” said Pierre Selva, Director Conformity Assessment & Market Surveillance at Schneider Electric and Convenor of MSSI. Article 4 of the new Regulation sets out the tasks of economic operators, which also includes fulfilment service providers established in the EU. “The more all stakeholders are informed and trained on the importance of ensuring and checking product compliance, the more effective the market surveillance rules can be implemented. An all hands-on deck approach is needed to ensure product compliance and the safety of end users.” added Mr Selva.

The videos are available on the [MSSI website](#).

<sup>1</sup> [Regulation \(EU\) 2019/1020 of the European Parliament and of the Council of 20 June 2019 on market surveillance and compliance of products.](#)

<sup>2</sup> Forum for European Electrical Domestic Safety, [White Paper Residential electrical safety. How to ensure progress](#), March 2020



**MSSI ELECTRICAL**  
MARKET SURVEILLANCE SUPPORT INITIATIVE

### **About Market Surveillance Support Initiative (MSSI) Electrical**

MSSI Electrical is a [CECAPI](#) initiative, with the support of major industrial players including ABB, Benedict, Dehn, Eaton, Hager, Legrand, Niko, Schneider Electric and Siemens. MSSI Electrical, a not-for-profit initiative, is serviced by the ORGALIM Partnership in Brussels. MSSI Electrical's objective is to help eliminate unsafe and non-compliant electrical products in Europe to help protect people, goods and property. Working together, with trade bodies, market surveillance and law enforcement authorities, MSSI Electrical will provide information and training to support efforts to help ensure 100 percent of products used in Europe are safe and compliant. Some of the biggest global names in electrical product innovation are working together to raise awareness and inform the right people, including supply chain operators, customs and other government organizations. [www.mssi-electrical.org](http://www.mssi-electrical.org)  
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