



The trade association for energy  
infrastructure & systems

# PROSPECTUS



# The trade association for energy infrastructure & systems

BEAMA is the UK manufacturing trade association for the electrotechnical sector, providing leadership, expertise and independent influence in the areas of product safety, performance, energy efficiency, digital and sustainability. Our activities span a broad spectrum of technology groups, from energy networks through to electrical infrastructure and service technologies in the built environment.

With a long and proven track record of success dating back to 1905, BEAMA is an essential membership organisation, providing a knowledge base and forum to instigate market focused initiatives that can maintain and grow member businesses. Our influence extends to the political, regulatory and standardisation framework which can have enormous impact on business outlook.

# Why join the BEAMA community?

At BEAMA, we identify with the principle that a membership subscription can provide a cost effective way of staying in touch with activities that affect your business, whilst providing access to the sort of information and sphere of influence that is difficult to resource at Board level or through an individual appointment.

Becoming a BEAMA member instantly gives your company access to the BEAMA community, and we run the organization with a community approach at its heart, creating opportunities for networking with industry peers, opening up co-working opportunities and shared resources to help your company influence market defining policy, regulations or standards.





# Our members







Here, we explore some practical examples of the types of questions – and real experiences – our members may reflect on when considering the value of BEAMA membership.

1

*Where do I go if I have been asked to prepare a high level briefing paper on policies and regulations that may affect my own business and the products we are considering within the R&D process?*

2

*How can I influence policies, regulations and standards in a way to grow the market in my product sector?*

3

*How do I ensure my products conform with the relevant policies, regulations and standards?*

4

*How do I receive early notice of policies and regulations that may affect my organisation's operations and potential profitability?*

5

*Could I benefit from collaboration and networking with like-minded organisations, and could I learn from and work with them?*

6

*My organisation is being asked about various environmental and safety polices; will joining BEAMA help me navigate this situation?*

7

*Should I only join a trade association in a crisis? What are the benefits of long term industry collaboration?*

*“Through delivering a long term campaign of engaging with government and politicians. BEAMA is now leading the supply chain's work with government to help create the best possible environment for growing the UK market. This provides us, and all members, a direct say on how to make policies more effective.”*

*“Today we are proud to be active members and continue to derive insights not only helping us to develop new propositions, but also ensure we have a strong defence.”*



*“ BEAMA’s approach to influencing regulation and standards takes the form of the problem solver, as in helping policy makers to better understand what the problem is and how to solve it. Bringing a combination of market and technical knowledge to ensure that policy can function to achieve the goal. This doesn’t mean that every member gets what they want, and nor should it, but it does give engaged members a voice and some protection from ill-informed policy decisions. Oftentimes when this happens, the conditions for market growth are also created. ”*



# What level of support can you expect from your BEAMA membership?

## **Account management support**

Every BEAMA technology group has a dedicated 'account manager' offering expert support and advice along with the capability to manage industry projects such as the development of guidance documents

## **Bespoke company-wide presentations**

Through our expert account management service, members have the opportunity to request bespoke or general company briefings on relevant topics currently being overseen by the BEAMA team.

## **Quarterly statistics (manufacturing and market)**

Our central economics service not only manages bespoke technology sector statistics schemes where they are required, but also publishes a number of manufacturing related reports to identify business and supply chain trends.

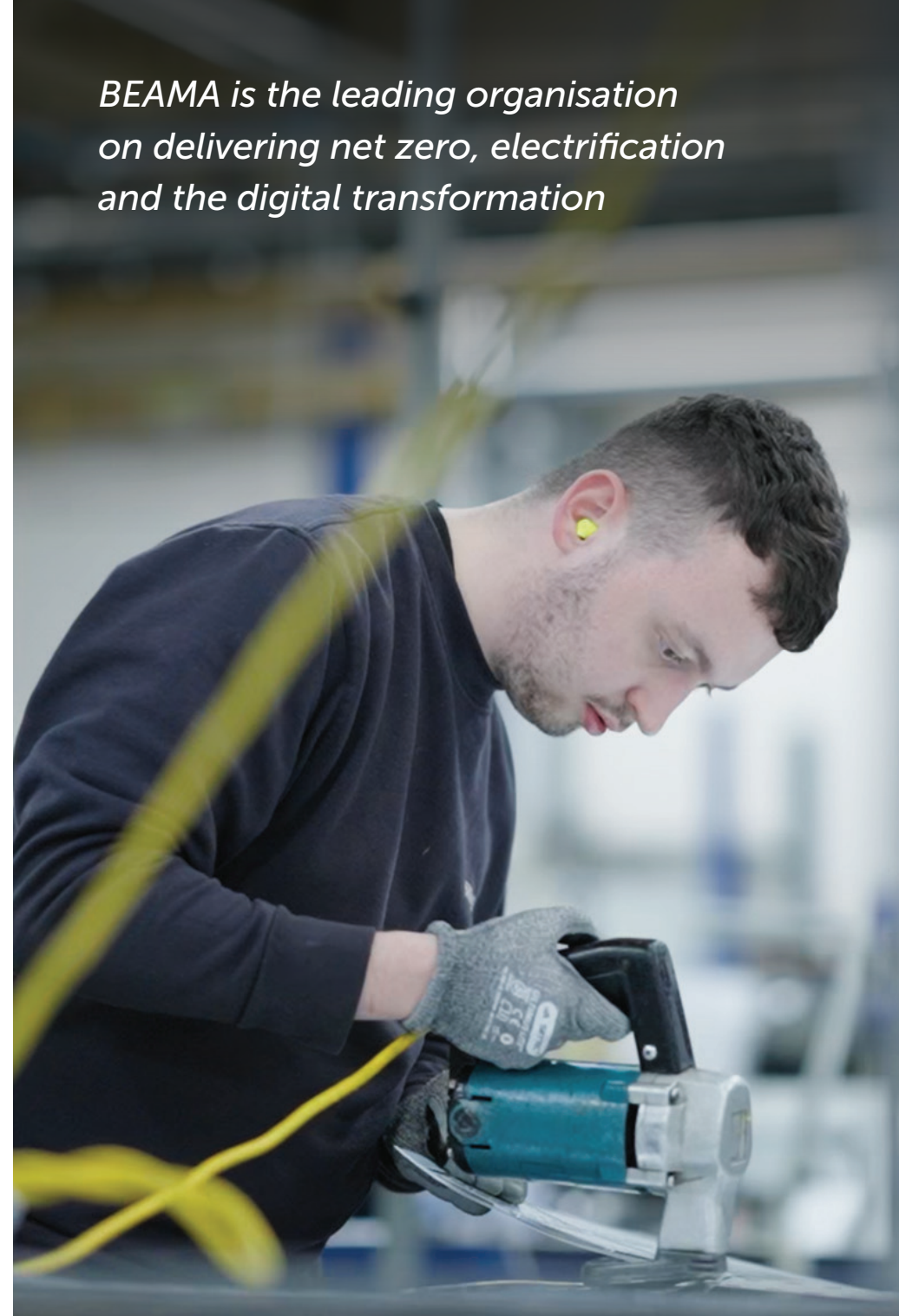
## **Bespoke legal support service**

Our expert legal advisory service can offer targeted advice in the areas of regulatory compliance and relevant corporate requirements.

## **Guiding your organisation through new regulations or technical standards**

Our experts at BEAMA will help guide you through changes in the market place that impact on your business, whether that's amendments to existing technical standards and regulations, or new reporting requirements, we aim to steer you through how to apply these changes, giving you early notice ahead of publication.

*BEAMA is the leading organisation on delivering net zero, electrification and the digital transformation*







## Networking events

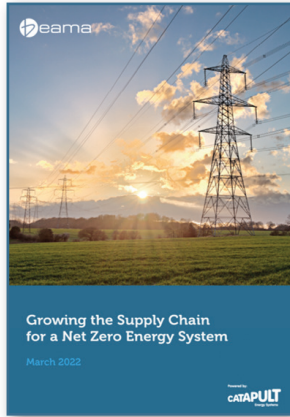
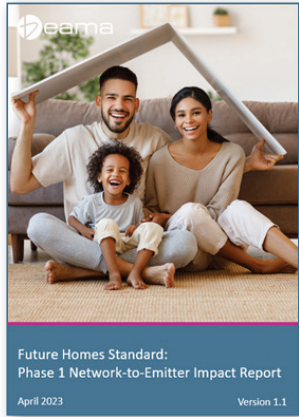
Our account management and marketing teams can host networking events driven by membership needs. These events could be issues focused or provide a platform for speaking to, and networking with, members of market value chains.



Networking at the BEAMA annual event 2023

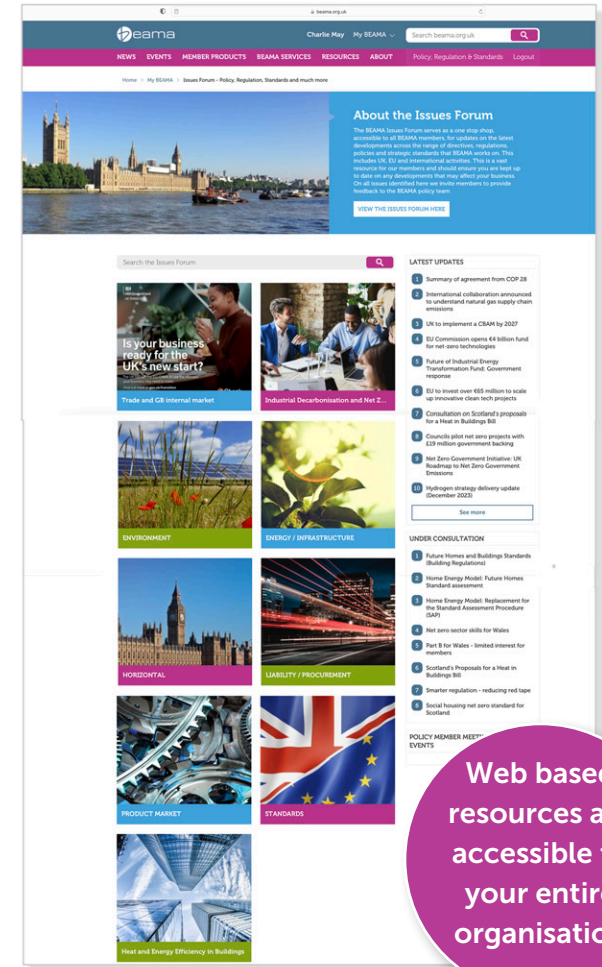


## Examples of our guidance and publication documents



## Issues Forum and policy briefings

Every BEAMA member company can allow their teams unrestricted access to a password protected web based chronological library of policy and regulatory information. This enables members to track progress with a range of political or regulatory external factors and develop an understanding of how markets may be affected in the future.





# What is the value of working alongside industry peers?

As with many membership organisations, it is vital to show strength in numbers when faced with any of the challenges and opportunities outlined below:

- **Consensus building for industry positions** that may relate to technology performance assessment, skills development or customer advice
- **Networking for projects** including, but exclusive to, guidance development, testing and/or certification scheme frameworks or trade communication campaigns
- **Bringing aligned industries** together for advocacy strength to ensure a common voice for UK and International policy, regulatory or standardisation development work
- **Focused campaigns** which can target a range of audiences to influence their perception of a given technology sector
- **The capability to join** non-Governmental collaborative environments in which members can support or track academic or 'think tank' research and development programmes







# Our vision

To ensure and establish:

- A market for safe, secure, and compliant products.
- A prosperous export market for our members.
- A strong investment environment for electrification technologies.
- A low carbon, smart and flexible energy system.



# Our mission

- **To be the first port of call** for industry, media and Government regarding the pathway to electrification for a Net Zero future.
- **To provide** leadership, expertise and independent influence in the areas of Net Zero product safety, performance, energy efficiency and sustainability.
- **To support member companies** in understanding how legislation, regulation and standardisation will affect their day to day business so they can invest and act appropriately.
- **To lead the development of a market for sustainable products** and uphold the integrity of our industry, supporting our community of members to achieve their Net Zero corporate responsibilities and goals.
- **To serve the needs of the industry** as the leading trade association by proactively developing and influencing the content of technical standards and regulation.
- **To drive** and influence National, European and International standards on safety and performance and influence conformity assessment and accreditation policy.

# Our represented technologies

Our sector represents a wide range of technologies and sub sectors, including:

Transmission and distribution equipment for the electricity grid



Smart IOT devices for buildings



Heating, hot water and ventilation products



Electrical installation products for the built environment



Storage – thermal, phase-change and battery

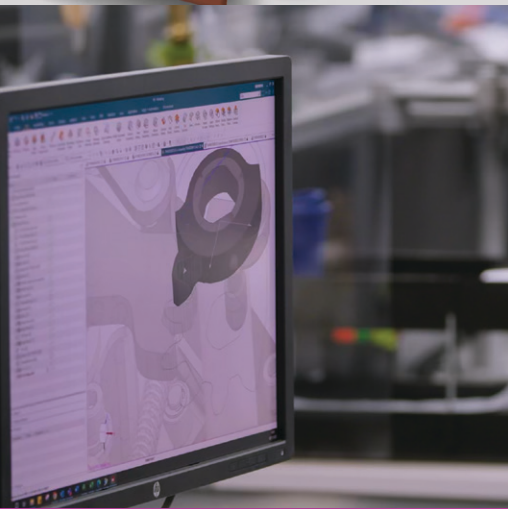
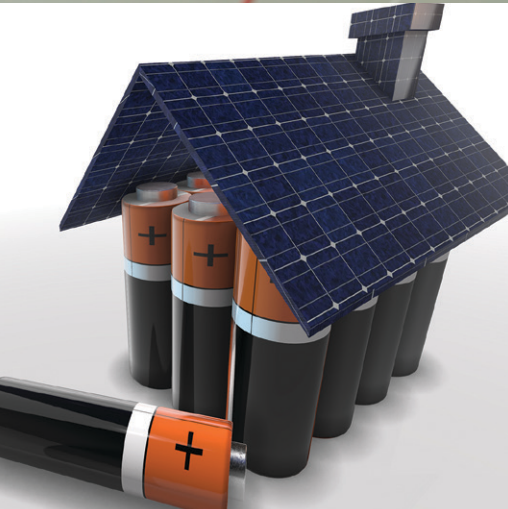
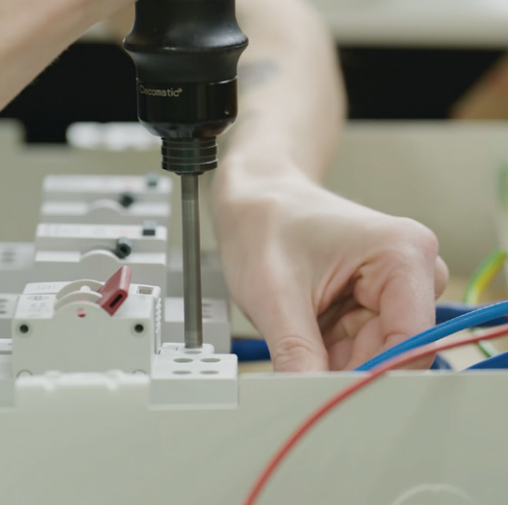


Electric vehicle charging infrastructure



Smart metering





“ BEAMA offers fantastic support and provides information in a central place for all policies. They hold regular policy update meetings and send summaries to all members. The support of BEAMA to navigate through complex environmental and safety policies was invaluable to our business. BEAMA connections are vast, from Government departments, policy makers, large corporations, along with SMEs. There is also a collaborative approach from member companies with a common goal of reaching Net Zero together. BEAMA introduced us to an organisation which helped us to start on the correct path to measuring and reporting our emissions who we then partnered with to become the UK’s first Carbon Neutral Switchgear manufacturer.”

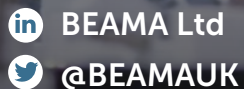






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“ We have been active members of BEAMA for nearly two decades. During this time there have been many highs and lows for our industry and we have relied on the expertise, experience and networks of BEAMA to navigate our way through. Through the BEAMA working groups we stay on top of an ever more complex policy and regulatory landscape and we are able to guide and influence policy in a way which would be difficult to do on our own. For us one of the main benefits from BEAMA membership is the networking and industry collaboration it offers. In these challenging times and as we all strive for a more sustainable future, it is paramount that we work together to protect and grow our industry and deliver cost effective, low carbon products and services to our customers. BEAMA has the power to make a difference and we look forward to many more years of collaboration as we move towards a net zero future.”