# THE BIG 5 EVENT, START-UP CITY, Dubai, UAE 5<sup>th</sup> – 8<sup>th</sup> December 2022 **( )**eama



### POD APPLICATION FORM-

Deadline: Friday 26th August 2022

- (1) Please reserve ....... POD on the BEAMA group stand. Special Stand Requirements (Space will be allocated as near as possible to the area required).
- (2) Selection Criteria:
  - a. Are a proptech, infratech, energy or contech start-up\*
  - b. Are registered companies prior to the show dates\*
  - c. Have a minimum viable product\*
  - d. Are in development stage and up\*
  - e. A business or organisation with less than 250 employees and an annual turnover of between £83,000 and £5 million\*
- (3) Payment by bank transfer (delete as appropriate) for £ ..... to cover:-
  - (a) The participating fee of £1900 per pod (the price includes:-
  - Your own exhibiting space including information, stools, electricity, prominent (b) display of your company name
  - Mandatory Third-Party Public Liability Insurance\* (c)
  - Free marketing support to maximize your exposure and Lead Retrieval Solution (d)
  - (e) - Standard Digital Package

Bank Transfer to: HSBC Bank plc. Sort code: 40-11-58. Account Number: 80144835 IBAN number: GB88HBUK40115880144835. SWIFT BIC: HBUKGB4194P

- (3) We undertake to pay any outstanding balance on receipt of the BEAMA invoice.
- (4) We agree to be bound by the BEAMA terms and conditions.

Note -3: Any exhibitor withdrawing from the Group will be required to reimburse BEAMA for any liabilities incurred by the date of cancellation as a result of providing for the exhibitor's participation.

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### **Exhibitor Details**

Name:	
Job Title	
Company	·
Address:	
	Postcode:
Tel	: Fax:
Email:	
Web	
Signed:	Date:

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#### BEAMA CONDITIONS OF CONTRACT FOR PARTICIPATION IN AN EXHIBITION – April 2018

- 1. In these conditions 'Exhibitor' will mean the company, firm or individual signing this application and where appropriate, will include employees and agents. 'Organiser' will mean the organiser of the exhibition. 'BEAMA' will mean BEAMA Ltd.
- 2. The allocation of the area and position of stands will be within the sole discretion of BEAMA. Where necessary BEAMA may vary area and/or position of stands allocated and payment will be increased or reduced accordingly. Any variation in area will not normally exceed 20% of the original allocated space.
- 3. If an Exhibitor commits an act of bankruptcy or goes into liquidation, receivership or administration or any act is done or event occurs which has a similar effect to the foregoing under any applicable law, this contract will be determined and any moneys already paid will be retained by BEAMA.
- 4. Exhibitors must comply with time limits notified to them by BEAMA. Goods and Services exhibited must be comply with DIT guidelines as to UK origin and content: any Exhibitor who wishes to display goods or services which are not of UK origin must apply to BEAMA for permission, with details of the goods or services well in advance of the cut-off date.
- 5. UK export agents may be Exhibitors, provided that (a) they have appropriate sales franchise for the product concerned; (b) they apply well in advance of the cut-off date; and (c) they provide signed declaration from their principal confirming that the agent is an accredited representative and that it is understood that this participation will be taken into account when determining the principal's eligibility for future support.
- 6. Exhibitors may not sub-let any space allocated to them nor may advertisements of other companies, firm or individuals be displayed. Only goods or services mentioned in the application may be promoted.
- 7. BEAMA will bear no liability for loss, damage or destruction of any property of the Exhibitor caused other than the negligence of BEAMA. BEAMA will bear no liability for economic loss. BEAMA will bear no liability for loss or damage sustained as a result of circumstances beyond BEAMA's control, including but not limited to, unusual weather conditions, war, hostilities, national emergency, riot, revolution, rebellion, labour disputes or strikes. If due to such event, cancellation or postponement of the exhibition is considered necessary by the Organiser or BEAMA, BEAMA will be entitled to retain such proportion of sums paid by Exhibitors as may be necessary to cover unavoidable loss and expenses.

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- 8. The Exhibitor will indemnify BEAMA against any claims by third parties arising from the Exhibitor's activities during the exhibition. No material, which may present a risk to health and safety, may be brought onto the exhibition site without BEAMA's written consent. Exhibitors must obtain insurance cover for the Exhibition, including public liability, all risk on their property and employer's liability. This should indemnify the Organiser, BEAMA and DIT against any claims or costs resulting from any personal injury or property damage resulting from the acts of the Exhibitor.
- 9. Should any services be provided to the Exhibitor, including but not restricted to electric power, telephones or refreshments, these will be charged for as extra.
- 10. Stands must be properly attended at all times the exhibition is open. No exhibit may be removed before the end of the exhibition without the written permission of BEAMA. All materials must be removed within the period set by the Organiser. The Exhibitor will indemnify BEAMA against any damage or loss to the structure, building or land occurring during occupation.
- 11. BEAMA reserve the right to exclude any Exhibitor who is in debt to BEAMA or whom it reasonably considers to be unsuitable to be an Exhibitor. BEAMA may require the removal of any literature which contains serious linguistic errors or which is judged to be unacceptable.
- 12. BEAMA may use any grants held by them for the Exhibitor to offset any monies owed by the Exhibitor.
- 13. Exhibitors are deemed to have full knowledge of the Organiser's rules of the exhibition and relevant DIT terms and conditions, will obey these at all times and indemnify BEAMA against any liability which may arise due to failure to follow the said rules.
- 14. Should the exchange rate of the pound sterling to the currency in which payment to the Organiser are required change by more than 5% from the date of application to the date of the Exhibition, based on the BEAMA Exchange Rate Fluctuation Service, the payment by the Exhibitor shall be raised or lowered accordingly to reflect any additional or reduced costs to BEAMA.