

<http://www.european-utility-week.com/>

The European Utility Week will take place in Amsterdam following a tremendous show in Barcelona in 2016. European Utility Week will bring together key players from all over Europe, being the industry leading event in the smart utilities sector and featuring a large scale exhibition with a Summit programme and real life project presentations from 'The Hub'.

BEAMA is organising a UK Delegation and GREAT branded pavilion to showcase UK capabilities in the smart utilities sector focusing on smart energy/smart grids and connected homes. The Summit and Hub Programmes will feature British speakers and case study presentations.



Which UK firms should consider taking part?

The offer is open to UK-based companies operating in the following areas:

- Renewables Integration, Grid Optimisation, Intelligent Networks & Communication
- Data Management & Analytics and the Internet of Things
- Energy Storage
- Smart Homes & End User Engagement
- Smart Metering, Gas Metering
- Smart Cities

Opportunities:

Join the UK delegation for a global trade show and meet with 10,000 key players and leading companies from smart energy markets all over the world.

Take advantage of the GREAT pavilion that will not only host a number of preregistered UK companies, but also highlight UK capabilities in the smart utilities sector.

BEAMA will work with UKTI officials and European Utility Week to target and invite representatives from industry, government and local authorities across a broad range of country markets to join us at the UK Pavilion.

Any questions relating to this event should be sent to

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Join our UK Delegation at this year's European Utility Week in Amsterdam. The 3 day event incorporates the most comprehensive smart energy exhibition in Europe which is free of charge to visitors. We recommend exhibitors join the UK pavilion in order to maximise their impact. In parallel to the exhibition, there will be a Summit programme for which exhibitors can receive a free pass and discounted rates for additional passes. In addition, there will be a large number of technical case study presentations which reflect current best practice and innovation in the industry making up the Hub Sessions Programme. Practical delivery and knowledge sharing will be a focal point at this year's European Utility Week.

A) BE PART OF THE UK PAVILION

BEAMA is organising a GREAT branded pavilion to showcase UK companies in the smart utilities sector. Benefits include:

- A furnished booth featuring your branding
- 50 word company description and logo in the event app, which will be accessible to all participants
- 50 word company description and logo in the virtual Exhibition on the European Utility Week website
- BEAMA will be welcoming and introducing various international delegations to the event.
- Unlimited booth staff pass
- Two free delegates pass to attend the Summit (per exhibiting company)
- Special rates for staff to attend the Summit (€695 per person)
- Discounted rates for clients to attend the conference (10%)
- Unlimited number of free invitation tickets for clients, prospects and associates to the exhibition.
- Turnkey exhibition solutions without the expense and logistical challenges of shipping overseas
- Excellent brand visibility as part of the GREAT branded stand located in a prominent area of the exhibition floor
- Pre-event marketing through European Utility Week website (online exposure to over 60,000 Smart Utility Professionals)
- Costs: **£5250 per full size booth.**
- Or **£2650.00 for an open panel**
- **Grant available per eligible company will be £1000.00**

If you want to showcase your product or services under the British flag, please contact BEAMA to obtain the full exhibition pack and application form which includes information on grant eligibility:

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